



Join us as we celebrate our 53rd year! When you become a part of the Washington County Fair, you become part of a New England Tradition

A New England Tradition, The Washington Country Fair is back this August for their 53rd Annual Event. Since the WCF's start in 1967 the fair has grown to attract over 100,000 people each year, with the number growing annually. Families and individuals travel from all over New England to enjoy a large range of activities – from concerts featuring some of today's top country stars to an array of competition, the fair is jam packed with fun and entertainment for all ages.

While the attractions are what bring in the large number of attendees, it is the history and mission of the fair that is what makes it a great success. Chairman, Clyde Fish explains that “the mission of the WCF is to promote a rural way of life, give families an affordable venue for family entertainment, and be the vehicle for nonprofit organizations in the community to raise funds for their community service endeavors.” Part of what makes the WCF so unique is that each and every food vendor at the fair is not for profit, raising an estimated 300,000 dollars to put back into the community. For many, the Washington County Fair is their greatest fundraising opportunity.

Community is the true heartbeat of this great tradition. It takes hundreds of volunteers working thousands of hours year round to put on the annual festivities, and from the inception of the WCF it has been all volunteers. Back when the fair moved from Wakefield to Richmond it was volunteers who cleared the land to provide a larger space, and thus grow into what it is today. While the numbers have grown and the people continue to flock each year, the WCF and the founders are steadfast in their mission to foster the importance of agriculture in our daily lives, continue to give back to our local communities, and to maintain the spirit of family it has inherited from the start.

One aspect of the WCF that maintains tradition as well as offers a breath of fresh air in a society filled with cell phones and social media, is the presence of Future Farmers of America exhibits and competitions. Not only are they the future in so many ways, they offer a hands on education to the public - showing what it takes to grow food and raise livestock, things that people so easily take advantage of in daily living. The fair also provides a venue which the members of the FFA can hone their skills, giving them something to work towards by way of contest and showings.

The Washington County Fair is home to so many wonderful traditions that keep families and individuals coming year after year. The five days that the WCF runs is the result of the hard work and dedication of volunteers that takes place in the 360 days preceding the event, and the thousands of dollars raised in that short period of time gives back to the community all year long. The local economy of course experiences a boost during the WCF with the large number of people visiting the area. Local businesses thrive with the influx of fair goers – yet another way in which this tradition gives back to the community.



Washington County Fair

SPONSORSHIP OPPORTUNITIES

August 14th - 18th

2019

Premier Sponsor - \$5,000

- Company name featured as Premier Sponsor on Washington County Fair website and program materials
- Category Exclusivity. *Limited to two sponsors*
- Company name featured as the Premier Sponsor on e-blasts, Facebook and website posts
- On-site visibility: Company booth display area (10x20) on the fairgrounds for all five days. Your company will have the opportunity to display products, sample, distribute literature, and build your database. (*Water and electricity not provided*)
- Company name or logo prominently displayed on sponsor banner on the fairgrounds
- VIP parking for two vehicles and 50 complimentary tickets to the fair
- Opportunity to provide a free gift or marketing piece to guests
- Website hot link and logo on the WCF sponsor page and home page
- PA announcements (:10): Daily announcements read 10x per day. Announcement to be provided by the sponsor

Entertainment Sponsor - \$3,500

- Company name recognized as Entertainment Sponsor on Washington County Fair website and program materials. *Sponsorship is limited to two sponsors*
- Logo and company name featured as the Entertainment Sponsor with connecting link to be included in e-blasts, Facebook and website posts
- On-site visibility: Company booth display area (10x10) on the fairgrounds for all five days. Your company will have the opportunity to display products, sample, distribute literature, and build your database. (*Water and electricity not provided*)
- Company name featured as Entertainment Sponsor on either side of main stage
- 30 complimentary tickets to the fair
- Opportunity to provide a free gift or marketing piece to guests
- Website hot link and logo on the WCF sponsor page and entertainment page



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Sponsorship Opportunities Cont. . .

Friend of the Fair Sponsor - \$2,500

- Company name or logo featured as Friend of the Fair Sponsor with connecting link to be included in on Facebook, and website posts. *Sponsorship is limited to three sponsors*
- Company name or logo included on sponsor banner at the fair
- On-site visibility: Company booth display area (10x10) on the fairgrounds for all five days, for your company to display products, sample, distribute literature, and build your database. (*Water and electricity not provided*)
- 20 complimentary tickets to the fair
- Website hot link and logo on the WCF sponsor page and home page

Daily Schedule Sponsor - \$1,500

- Company name or logo featured as the Daily Schedule Sponsor on the website and printed daily schedules. *Sponsorship is limited to three sponsors*
- Company name or logo included on sponsor banner
- 10 complimentary tickets to the fair
- Website hot link and logo on the WCF sponsor page and home page

Sponsorship Registration Form

Please fill out this form and mail along with payment to:
The Washington County Fair * 749 Waites Corner Rd, West Kingston, RI 02892

Deadline for artwork submission is June 28, 2019

Contact Person _____ Company _____
Address _____ Phone _____
City _____ State _____ Zip _____
Email _____
Total Contribution Included: \$ _____

Please check the sponsorship level desired:

SPONSORSHIPS

- Presenting Sponsor (\$5,000)
- Entertainment Sponsor (\$3,500)
- Friend of the Fair Sponsor (\$2,500)
- Daily Schedule Sponsor (\$1,500)

Company Name as you would like it to appear: _____

If you receive the option for booth space with your sponsorship and will be sending staff, please provide their names and emails:

Name	Email
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

**For assistance with sponsorships, please contact:
Barbie-Jo Fratus * 401-954-6121 * barbiejo@mixmarketing.guru**