

Washington County Fair

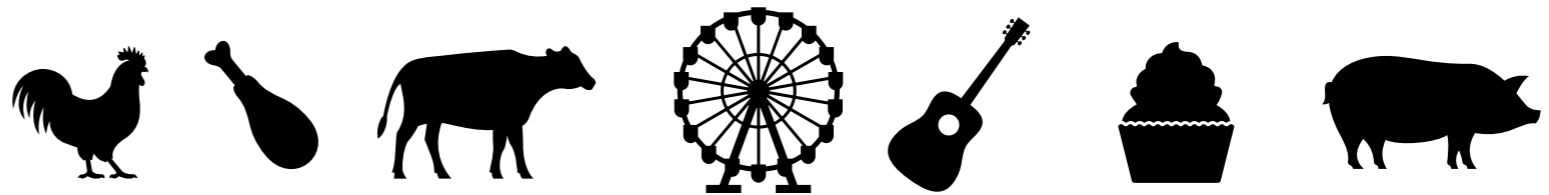
SPONSORSHIP OPPORTUNITIES

**AUGUST 11TH - 15TH
2021**



JOIN the
WASHINGTON COUNTY FAIR
FUN!

A New England Tradition since 1967!



Dear Fair Sponsor,

We are thrilled to have your support of this year's Washington County Fair. Your support of the Fair extends far beyond the fairgrounds as the FAIR is the vehicle for nonprofit organizations in the community to raise funds for their community service endeavors. Part of what makes the WCF so unique is that each and every food vendor at the fair is not for profit, raising an estimated 300,000 dollars to put back into the community. For many, the Washington County Fair is their greatest fundraising opportunity.

Since the WCF's start in 1967 the fair has grown to attract over 100,000 people each year, with the number growing annually. Families and individuals travel from all over New England to enjoy a large range of activities – from concerts featuring some of today's top country stars to an array of competition, the fair is jam packed with fun and entertainment for all ages.

"The mission of the WCF is to promote a rural way of life, give families an affordable venue for family entertainment, and be the vehicle for nonprofit organizations in the community to raise funds for their community service endeavors." Dr. Clyde S. Fish

SPONSORSHIP OPPORTUNITIES

2021

P

PREMIER SPONSOR \$5,000

- Company name featured as Premier Sponsor on Washington County Fair website and program materials
- Category Exclusivity. Limited to two sponsors
- Company name and logo featured as the Premier Sponsor in Facebook and Instagram posts
- On-site visibility: Company booth display area (10x20) on the fairgrounds for all five days. *(Water and electricity not provided)*
- Company name or logo prominently displayed on sponsor banner displayed on the fairgrounds
- VIP parking for two vehicles and 50 complimentary tickets to the fair
- Website hot link and logo on the WCF sponsor page and home page
- PA announcements (:10) Daily announcements read 10x per day (all five days). Prerecorded announcements are to be provided by sponsor

V

VETERAN'S APPRECIATION DAY SPONSOR \$5,000

- Company name featured as Veterans Sponsor providing complimentary admission to **ALL** veterans and active military on Thursday, August 12, 2021
- Company name featured as Veterans Sponsor on Washington County Fair website and program materials
- Exclusivity. Limited to one sponsor
- Company name and logo featured as the Veterans Sponsor in Facebook and Instagram posts
- On-site visibility: Company booth display area (10x20) on the fairgrounds for all five days. *(Water and electricity not provided)*
- Company name or logo prominently displayed on sponsor banner displayed on the fairgrounds
- VIP parking for one vehicle and 40 complimentary tickets to the fair
- Website hot link and logo on the WCF sponsor page and home page
- PA announcements (:10): Veterans Day at the Fair, Thursday, August 12, 2021. Prerecorded announcements will be read 10x on Thursday, and are to be provided by the sponsor

SPONSORSHIP OPPORTUNITIES cont...

2021

E ENTERTAINMENT SPONSOR \$3,500

- Company name featured as Entertainment Sponsor on Washington County Fair website and program materials. Sponsorship is limited to two sponsors
- Company name and logo featured as the Entertainment Sponsor in Facebook and Instagram posts
- On-site visibility: Company booth display area (10x10) on the fairgrounds for all five days. (Water and electricity not provided)
- Company name featured as Entertainment Sponsor on either side of main stage (banner provided by sponsor)
- 30 complimentary tickets to the fair
- Website hot link and logo on the WCF sponsor page and entertainment page

*****All sponsor artwork, logo's, and advertising content must be approved by entertainment artists**

F FRIEND OF THE FAIR SPONSOR \$2,500

- Company name or logo featured as Friend of the Fair Sponsor with connecting link to be included in Facebook, and Instagram posts. Sponsorship is limited to three sponsors
- Company name or logo included on sponsor banner displayed on the fair grounds
- On-site visibility: Company booth display area (10x10) on the fairgrounds for all five days. (Water and electricity not provided)
- 20 complimentary tickets to the fair
- Website hot link and logo on the WCF sponsor page and home page

Washington County Fair

SPONSORSHIP REGISTRATION FORM

2021

Please fill out this form and email to barbiejo@mixmarketing.guru Be sure to mail a completed copy along with payment to:

The Washington County Fair * 749 Waites Corner Rd, West Kingston, RI 02892

Company logo should be sent in a Jpeg or PNG format by July 19, 2021

For assistance with sponsorships, please contact:

Barbie-Jo Fratus * 401-954-6121 * barbiejo@mixmarketing.guru

Deadline for artwork submission is July 19, 2021

Company Name: _____

Contact Person: _____ Phone: _____ - _____ - _____

Address: _____ City: _____

State: _____ Zip: _____ Email: _____

Please check you desired sponsorship level:

- Presenting Sponsor (\$5,000)
- Veterans Sponsor (\$4,000)
- Entertainment Sponsor (\$3,500)
- Friend of the Fair Sponsor (\$2,500)

Company Name as you would like it to appear: _____

If you receive the option for booth space with your sponsorship and will be sending staff, please provide their names and emails:

Name	Email	Phone
_____	_____	_____ - _____ - _____
_____	_____	_____ - _____ - _____
_____	_____	_____ - _____ - _____
_____	_____	_____ - _____ - _____